



PRESS INFORMATION: VIENNA CONTEMPORARY 2023

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INTRODUCTION

Dear Ladies and Gentlemen of the Press,

The vibrant city of Vienna is once again set to become the center of contemporary art from 7 – 10 September 2023, as viennacontemporary opens its doors to art aficionados, collectors, and cultural enthusiasts. With an exceptional emphasis on Central and Eastern European art, the art fair promises to offer a captivating blend of artistic brilliance, cultural exploration, and technological innovation, all within the exquisite surroundings of the Kursalon, nestled in Vienna's picturesque Stadtpark.

Amidst a dynamic constellation of concurrent art events including Curated by, Parallel Vienna, and the gallery festival Various Others in neighboring Munich, viennacontemporary heralds the autumn art season over an extended weekend in early September.

Showcasing 61 galleries from 20 countries and more than 150 artists, Austria's leading art fair unfurls its exhibition across 3,294 square meters. With over a third of the exhibitors originating from Central and Eastern Europe, the fair serves as an invaluable conduit for cross-cultural dialogue and artistic revelation.

Beyond the fair exhibitions, viennacontemporary 2023 delivers an unprecedented mix of specialized programs, delving into the intersections of art, politics, and cutting-edge technologies. Under the thought-provoking theme "Political Homelessness and Contemporary Citizenship," VCT STATEMENT, which takes place with the kind support of ERSTE Foundation, embarks on an intellectual odyssey, probing how art and culture can foster a sense of belonging within diverse contemporary societies. This explorative journey commences with two international panel discussions at Hotel Almanac, culminating in the exhibition opening of Not Either Or, But And, curated by Laura Amann, curator of Kunsthalle Wien, hosted at and in collaboration with das weisse haus.

VCT ACTIVATION, a new collaboration between VCT, the U.S. technology company Meta Platforms Inc., and the renowned Museum of Applied Arts (MAK) in Vienna, explores the promising interface between art and digitization in the form of an art installation at the fair and a high-profile talk at the MAK.

To bring contemporary art in front of the curtain and into the center of society is the declared goal of the fair and the VCT SCULPTURE PROJECT, sponsored by JP Immobilien, is an essential milestone to this end. Every year, one sculpture is selected from submissions by fair exhibitors and is on display in the garden of the Kursalon Wien for one year. This year's winning sculpture will be ceremoniously presented on September 7: *Feldenkreis_FI_001_Lucia Westerguard*, by Carola Dertnig, represented by Galerie CRONE, is a tribute to the circus and vaudeville artist, dancer and saxophonist Lucia Westerguard (1912-2008), who continued to play her saxophone in the Stadtpark well into her older years, thus placing a female monument next to the numerous male monuments already existing in the Vienna Stadtpark.

The popular format ZONE1 showcases ten solo presentations of talented artists under the age of 40, who either live, work, or have been educated in Austria. With a focus on promoting young voices, ZONE1 2023, curated by Francesca Gavin, offers a glimpse into the future of the Austrian art landscape.

Moreover, viennacontemporary 2023 extends an inviting embrace through SESSIONS,

an enriching array of talk sessions; Guided Tours that navigate the artistic labyrinth; an emerging collector-focused service in partnership with Artsy; coveted prizes by Bildrecht and the Collectors Club Vienna; and a captivating KIDS workshop, crafted in collaboration with the ZOOM Children's Museum.

viennacontemporary is committed to bringing art closer to the next generation by offering free admission to children under 14, holders of the "Kulturpass", and, on the first public day of the fair, September 8, to all students under 27.

Last but not least, there is already exciting news for the coming year: the fair management has announced plans to move to Hall D of Messe Wien in the Prater from 2024 onwards. The move is strongly supported by the Austrian Gallery Association as well as the viennacontemporary shareholders. After a successful two years in the Kursalon, viennacontemporary will be able to offer significantly more space and a higher number of exhibitors at its new location, allowing the international art fair to expand further.

"After turbulent years dominated by the pandemic, we see the tendency that the market is consolidating again and offering planning security. We are happy to have found a permanent home at the Messe Wien, which offers enough space for the many outstanding national and international galleries that wish to participate," says Markus Huber, Managing Director viennacontemporary. *"At the same time, we want to thank Kursalon Vienna for the two beautiful and successful years that we could spend here."*

As the curtain rises on viennacontemporary 2023, we extend our warmest wishes for an unforgettable and prosperous artistic sojourn.

SAVE THE DATE
VIENNA CONTEMPORARY 2024
12-15 SEPTEMBER

IMPORTANT INFORMATION

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For images, additional information, or press passes, please visit our press page at www.viennacontemporary.com/press or contact the provided press contact.

YOU CAN DOWNLOAD THE PRESS KIT HERE – PHOTOS WILL BE UPDATED THROUGHOUT THE FAIR WEEK:



FACTS & FIGURES:

61 galleries, from 20 countries, more than 150 artists

44% Austrians, 56% international
27 Austrians (44%)
19 CEE (31%)
15 ROW (25%)

15 first-time participants (25%)

VENUE:

Built in 1865, Kursalon Vienna is one of the most impressive buildings in the city's first district. Its magnificent halls provide a grand setting for contemporary art, highlighting Vienna's unique interplay between its historic legacy and its thriving young creative scene.

Total Space: 3,294 m2

IMPORTANT DATES:

Press Conference: 7 September, 9:00 – 10:00 am
Kursalon Vienna, Main Terrasse

Press Tour: 7 September, 10:00 – 11:00 am

- Overview of the fair, including Sculpture Project, with Artistic Director Boris Ondrejčka.
- Press tour through VCT ACTIVATION and ZONE1 with Curator Francesca Gavin. Followed by Q&A with Artistic Director Boris Ondrejčka and Managing Director Markus Huber: 11:00 – 11:30 am.
Kursalon Vienna, VIP Terrace

OPENING HOURS:

VCT Statement: Political Homelessness and Contemporary Citizenship

Opening: 6 September 2023
Panel Discussions at Hotel Almanac:
Doors open: 3:30
Panels: 4:00 pm - 7:45 pm

Exhibition Opening “Not Either Or, But And” at das weisse haus:

Opening: 6:00 - 9:00 pm
Opening speeches: 8:00 pm

viennacontemporary at Kursalon:

Preview: 7 September, 11:00 am - 7:00 pm
Public Days: 8-10 September
VIP Hours: 11:00 am - 1:00 pm
Public Hours: 8 & 9 September, 1:00 - 7:00 pm; 10 September, 1:00 - 6:00 pm

TICKET PRICES:

Preview Ticket	55 Euros
Day Ticket	21 Euros
Reduced Day Ticket	15 Euros
Two-Day-Ticket	33 Euros
Reduced Two-Day-Ticket	26 Euros
Evening Ticket	17 Euros
Reduced Evening Ticket	13 Euros
Day Ticket for Disability Card Owners	8 Euros
Guided Tour	12 Euros

Free admission for children under 14 and for Kulturpass owners

FRIDAY, September 8: Free admission for students under 27 between 1:00 and 7:00 pm!

SPONSORS AND PARTNERS

MAIN PARTNERS:	ERSTE Foundation
PREMIUM PARTNERS:	BDO, SHI Group
PARTNERS:	Department of Culture of the City of Vienna (MA7), JP Immobilien Group, Romanian Cultural Institute, Vienna Business Agency, The Federal Ministry for European and International Affairs, Vienna Digital Lab
DIGITAL PARTNERS:	Meta
SUPPORTING PARTNERS:	Art Fairs Service, BWM Architekten, Cavallo, CRO, Edizione, efko, J. Hornig Kaffee, MONO flowers, picture one, Street Art Logistics for Art, TATE Agency, Vöslauer, waterdrop, Weingut Glatzer, Zielinski & Rozen Perfumerie
STATEMENT	with the kind support of ERSTE Foundation
PRIZES 2023:	VCC x viennacontemporary Prize; viennacontemporary Bildrecht SOLO Award
MOBILITY PARTNER:	Uber
ONLINE PARTNER:	Artsy
TICKET PARTNER:	Reservix
FESTIVAL PARTNERS:	Curated by, Open House, Parallel Vienna, Queer Art Spaces Vienna, Various Others, Vienna Art Week
PARTNER INSTITUTIONS:	Albertina, Albertina Modern, Belvedere 21, das weisse haus, Dom Museum Wien, FRANZ JOSEFS KAI 3, Heidi Horten Collection, Jewish Museum Vienna, Kunst Haus Wien, Kunsthistorisches Museum, Kunsthalle Wien, Künstlerhaus, Kunsthalle Krems, Leopold Museum, MAK, mumok, MuseumsQuartier, museum gugging, Sigmund Freud Museum, Zoom Kindermuseum
MEDIA PARTNERS:	Aesthetica, Arts of the Working Class, Artfacts, Artsper, C/O VIENNA MAGAZINE, Collectors Agenda, Contemporary Lynx, Culturall.info, Die Presse, EIKON, ETC Magazine, Flash Art Magazine, H.O.M.E, Kunstforum International, Les Nouveaux Riches Magazin, Monopol, Mousse, myCulture App, Ö1, PARNASS, Spike Art Magazine, stayinart, Vienna Art Week, Vienna Würstelstand, VORMagazin

PROGRAM

VCT STATEMENT:

POLITICAL HOMELESSNESS AND CONTEMPORARY CITIZENSHIP

In its second edition, VCT STATEMENT 2023 invites you to explore the question of belonging in contemporary Europe under the title Political Homelessness and Contemporary Citizenship. To kick off the program, two high-level panel discussions will take place in the Atrium of Hotel Almanac Vienna on Wednesday, September 6, 2023, on the eve before the official opening of viennacontemporary, followed by the exhibition opening of Not Either Or, But And at das weisse haus.

VCT STATEMENT takes place with the kind support of ERSTE Foundation.

PANEL DISCUSSIONS

In a nation that may not be their own, how can individuals make their voices heard? Is genuine belonging attainable without participation in the political process? Does the absence of political rights fracture societies, and can art and culture serve as the adhesive to bridge these divides? Amidst these profound questions, Alma Zadić (Federal Minister of Justice of the Republic of Austria), will deliver a keynote address, offering insights that resonate between the panels.

Panel 1: Citizenship and Belonging

Examining Austria as a case study, where non-Austrians comprise 19% of the population according to Statistik Austria, and yet, are devoid of political influence, this panel delves into the intricate tapestry of building a community rooted in shared values. A community where a significant fraction finds themselves alienated and distanced from the political landscape, despite their obligation to contribute. The artistic perspectives showcased during the panel offer unparalleled glimpses into the human experience, poised between inclusion and exclusion.

Speakers:

- R.C. Baker, Artist and Editor in Chief of the Village Voice, New York
- Luiza Bialasiewicz, Political geographer and Professor of European Governance in the Department of European Studies at the University of Amsterdam
- Niccolo Milanese, Founding Director of European Alternatives
- Oliver Ressler, Austrian-born artist, activist, and filmmaker

Moderated by Dessy Gavrilova, Bulgarian cultural entrepreneur and curator based in Vienna, founding chair of the European Network of House for Debate "Time to Talk".

5:30 pm: Address by Alma Zadić, Federal Minister of Justice of the Republic of Austria

Panel 2: Inclusive Europe

This engaging panel casts its focus on Ukraine's trajectory since the Maidan Revolution in 2013 and the subsequent intrusion by Russia. Highlighting Ukraine's fervent

endorsement of the European Union and the solidarity demonstrated by Europe in response to the aggression, the panel aims to discern the valuable lessons that can be gleaned from the history of EU integration in the Western Balkan states.

Speakers:

- Veronica Anghel, Political scientist, and Lecturer at Johns Hopkins University SAIS Europe
- Kristof Bender, Deputy Chairman of the European Stability Initiative
- Kateryna Mishchenko, Writer, publisher, and translator from Kyiv
- Martin Selmayr, Head of Representation of the European Commission in Austria

Moderated by Ivan Vejvoda, Permanent Fellow at IWM, Head of Europe's Futures - Ideas for Action

**Panel Discussions "Political Homelessness and Contemporary Citizenship".
The Atrium, Hotel Almanac Vienna, Parking 14/16, 1010 Vienna
Wednesday, September 6, 2023**

3:30 pm: Admission

4:00-5:30 pm: Panel 1 Citizenship and Belonging

5:30- 6:00 pm: Address by Alma Zadić

6:00-7:30 pm: Panel 2 Inclusive Europe

**NOT EITHER OR BUT AND
CURATED BY LAURA AMANN**

Olga Balema, Abdul Sharif Oluwafemi Baruwa, Tony Cokes, Maximiliano León, OMARA – Mara Oláh, Wendelien van Oldenborgh, Aykan Safoğlu, Miriam Stoney

Afterwards, the special exhibition Not Either Or, But And will open at das weisse haus. Curated by Laura Amann, curator of the Kunsthalle Wien and co-founder of the off-space Significant Other, the exhibition presents the works of eight Austrian and international artists who deal with ontologies of temporary residents, migrants, and diaspora citizens. The artistic positions shown in Not Either Or, But And offer the possibility of applying anthropologist Marisol de la Cadena's concept of "not only" and using it as a tool for subverting one's own thinking. Perhaps recognizing that we live in a system of white supremacy and renouncing the great privileges of some can lead to the real possibility of freedom, democracy, and equality.

The exhibition will be launched with opening speeches by the curator, Laura Amann, viennacontemporary Artistic Director, Boris Ondreička, viennacontemporary Director of International Development, Yana Barinova, and das weisse haus Director, Alexandra Grausam, and will be on view at das weisse haus from September 7 to October 21, 2023.

"The discussion of whether art has real social and political value is an endless one. But one thing is for sure: art does have the capacity to make us think differently. Art is capable of furnishing our world anew, to make the invisible appear and silenced voices be heard. And in so doing art may change the way we understand ourselves and our relations in the world. The artistic positions shown in the exhibition 'Not Either Or, But And' intend to do exactly that: subvert our own ways of thinking, opening up room for

presences that would challenge what we know and the ways we know it.”

Laura Amann (AT/CL1986) is a curator and architect living and working in Vienna. She is a graduate of the de Appel Curatorial Programme, Amsterdam, and the Academy of Fine Arts, Vienna, and is currently a curator at Kunsthalle Wien alongside the WHW collective. Amann is co-founder of Significant Other, a project space and curatorial platform concerned with the overlaps of art and architecture. More recent projects look respectively at madness and insanity as forms of knowledge and at acts of joy, intimacy, desire, and sensuality and how they produce spaces for disobedience.

Not Either Or, But And

das weisse haus, Hegelgasse 14, 1010 Vienna

Opening: Wednesday, September 6, 6:00 - 10 pm; Opening speeches: 8:00 pm

Duration of the exhibition: September 7 - October 21, 2023

Opening hours during the exhibition: 1:00 - 7:00 pm

Daily curator's tour, September 7 - 9: 3:00 - 4:00 pm

VCT ACTIVATION**A COOPERATION OF VIENNA CONTEMPORARY, META, AND MAK -
MUSEUM OF APPLIED ARTS**

viennacontemporary proudly announces a partnership with Meta Platforms Inc., the American multinational technology conglomerate based in Menlo Park, California, and the distinguished Museum of Applied Arts (MAK) in Vienna. This collaboration marks the initiation of a continuous alliance aimed at delving into the innovative possibilities of new technologies within the realm of contemporary art. The shared objective is to examine the impact of technology on culture in the digital sphere through tangible artistic creations, primarily sourced from Austria and Central and Eastern Europe (CEE). Notably, this collaboration seeks to experimentally nurture the human aspects of cutting-edge technologies, particularly Virtual Reality, Augmented Reality, and Mixed Reality.

**THE FETCH BY CHRISTIANE PESCHEK
CURATED BY FRANCESCA GAVIN**

As a testament to this venture, viennacontemporary has commissioned a VR artwork from Christiane Peschek, who also features in this year's ZONE1. Peschek's project, "The Fetch," invites visitors to engage with their virtual aura, derived from personal data, through a 10-minute immersive experience. In her work, Peschek probes the possibilities of representing physical existence in the digital realm. The 2023 edition of VCT Activation is curated by Francesca Gavin.

**PANEL DISCUSSION: DESIGN AND ENGAGEMENT -
DIGITALIZATION IN A GLOBALIZED WORLD**

An enlightening discourse awaits at the Main Columned Hall of MAK, featuring none other than Zach Stubenvoll, Chief Designer at Meta Platforms Inc., designer Stefan Sagmeister, and digital artist Paula Strunden. This talk is dedicated to the exploration of

design and engagement, particularly within the context of the Metaverse. Engagement transcends terms like fun, happiness, pleasure, and well-being. It remains open enough to allow freedom through collaboration and co-creation, especially in shaping personal worldviews. The panel will be conducted in English.

Speakers and their Talks:

- “Designing the Future of Connection” by Zach Stubenvoll: Head of Brand Design @ Meta Platforms Inc., responsible for brand design across Meta, Reality Labs, Facebook, Messenger, Instagram, and WhatsApp. (San Francisco, US)
- “Now is Better” by Stefan Sagmeister: Designer, Sagmeister Inc, renowned for designs for Rolling Stones, HBO, Guggenheim Museum, and a two-time Grammy winner. (New York, US)
- “Transcending Boundaries: Touching, Licking, Tasting the Virtual” by Paula Strunden: Virtual Reality Artist, Founder of XR Atlas, and doctoral candidate at the Academy of Fine Arts Vienna. (Vienna, AT/Amsterdam, NL)

Moderated by: Marlies Wirth, Curator of Digital Culture and Design Collection, MAK, Vienna, AT

Introductions by: Lilli Hollein, Director General, MAK, and Markus Huber, Managing Director, viennacontemporary



Design and Engagement – Digitalization in a Globalized World
MAK Main Columned Hall
Stubenring 5, 1010 Vienna
Saturday, September 9, 5:00 - 7:00 pm

Please register here: https://docs.google.com/forms/d/1xb_SvWZt50D5F_i2EbDNpvmYKGqk7AVWX5VbqQ43mg0/edit

VCT SCULPTURE PROJECT

The VCT SCULPTURE PROJECT, initiated in 2022 through a collaboration between viennacontemporary, JP Immobilien, and Kursalon Betriebs GmbH, aims at enriching the urban landscape of Vienna while supporting contemporary art. Nestled within the serene expanse of the Vienna Stadtpark, the Kursalon Wien's garden serves as the setting for an annual public art sculpture. Participating galleries and artists from the fair are invited to submit proposals, with the selected winner receiving both a monetary prize and an additional production honorarium.

For the year 2023, the jury has selected the sculpture *Feldenkreis_FI_001_Lucia Westerguard* by Carola Dertnig, represented by Galerie CRONE. Crafted from hand-bent stainless-steel tubes, the sculpture draws inspiration from fluid movements and bends, paying homage to the circus and vaudeville artist, dancer, and saxophonist Lucia Westerguard (1912-2008). Westerguard often serenaded her saxophone to the audience in the exact spot where the sculpture will be located in the park. The jury perceives this as a significant feminist gesture, positioning a female artist's work publicly alongside the currently male-dominated monument landscape of the Stadtpark.

The sculpture will be unveiled on the opening day of viennacontemporary and will remain on display for a year, until the torch is passed to the winning sculpture of the subsequent year.

This endeavor is made possible with the kind support of JP Immobilien.

**Inauguration of *Feldenkreis_FI_001_Lucia Westerguard*
by Carola Dertnig / Galerie CRONE
Thursday, 7 September, 2023
6:00 pm in the garden of the Kursalon
with a musical performance by Viennese bass clarinetist and composer
Susanna Gartmayer**

Jury 2023:

- Attilia Fattori Franchini, Independent Curator, Author and Founder of KUNSTVEREIN GARTENHAUS
- Lilli Hollein, General Director and Artistic Director of the MAK
- Reza Akhavan, Managing Partner of JP Immobiliengruppe
- Boris Ondreička, Artistic Director of viennacontemporary

ZONE1

CURATED BY FRANCESCA GAVIN

**Assunta Abdel Azim Mohamed | Galerie Ernst Hilger
Anthony Akinbola | Galerie Krinzinger
Brishty Alam | WONNERTH DEJACO
Irina Lotarevich | SOPHIE TAPPEINER
Elisabeth Molin | Sharp Projects
Matthias Noggler | Layr
Christiane Peschek | ALBA
Laura Pöld | Kogo
Katharina Schilling | house of spouse
Julia Znoj | Windhager von Kaenel**

A popular program point since 2015, ZONE1 consistently captivates art connoisseurs and enthusiasts alike, presenting artists under the age of 40 who have lived, worked, or studied in Austria. This year, ZONE1 is curated by Francesca Gavin. Based between London and Vienna, Francesca Gavin is widely regarded as one of the most trusted voices in the contemporary art scene. She is the Editor-in-Chief of the biannual publication EPOCH, which looks at the intersection of history and contemporary culture. She co-curated the Manifesta11 biennial, as well as exhibitions at the Palais de Tokyo, Somerset House, and Fundação Serralves. She is also a contributing editor at Financial Times HTSI Magazine, Kaleidoscope, Twin, and Beauty Papers, has written ten books on visual culture, and has a monthly show on art and music on NTS Radio. She was the founding curator of the Soho House collection, creating a collection of over 3,000 works.

PRIZES

VIENNA CONTEMPORARY | BILDRECHT SOLO AWARD

This award, which supports artists and galleries alike, honors an outstanding solo presentation of an artist and a gallery exhibiting at viennacontemporary. With the help of an independent jury of experts, Bildrecht – the Austrian Collecting Management Organization – will present this year’s award at the preview of viennacontemporary on September 7, 2023. The prize money of 2,000 euros will go to one artist, as well as to the gallery representing him/her.

VCC X VIENNA CONTEMPORARY PRIZE

This year, Vienna Collectors Club, in cooperation with viennacontemporary and VORMagazin, will present the first „Collectors Prize“ for emerging artists. A jury of curators, collectors, and key people from the art world will choose one artist to award the prize before the opening. The prize includes a monetary award of 1,000 euros for future projects for the winning artist, provided by efko, and an interview in the October issue of VORMagazin.

NEW COLLECTORS PROGRAM – POWERED BY ARTSY

Art professionals are at your side with advice at the New Collectors Program Desk and provide fundamental tips on how to begin your own collection even on a low budget and help filter works by budget, style, or geographic criteria to compile a list of personal recommendations.

Personal on-site consultations at the New Collectors Desk

KIDS WORKSHOP – ZOOM MOBILE X VCT

Experience art through play: With the Zoom Children’s Museum mobile team, children will craft their own music machine in the Kursalon Pavilion. The event is free of charge and accessible without age restriction.

Saturday, September 9, 2:00 - 3:30 pm Kursalon Pavilion

SESSIONS

This year, Sessions, the Talks-program of viennacontemporary, deals with various aspects of engagement, both in the context of the “private” and the “public”. Prominent speakers share valuable insights into the realities of the art market.

The sessions take place on the upper floor of our partner institution das weisse haus, Hegelgasse 14, 1010 Vienna. The events are free of charge.

**ARTS AND PUBLIC ENGAGEMENT
THURSDAY, 7 SEPTEMBER, 2:00 - 3:00 PM**

The panel debate in the context of the exhibition Not Either Or, But And, curated by Laura Amann in the context of VCT STATEMENT: Political Homelessness and Contemporary Citizenship, discusses the background of the exhibition in das weisse haus and invites the audience to confront themselves with the underlying, internalized structures of white supremacy in order to pave the way for genuine freedom, democracy, and equality.

Moderated by Laura Amann (Curator at Kunsthalle Wien and of the Statement exhibition Not Either Or, But And, Vienna, AT)

Participants:

- Jules Joanne Gleeson (Queer Historian, London, UK and Vienna, AT)
 - Wendelien van Oldenborgh (Artist, Amsterdam, NL)
 - Miriam Stoney (Artist and writer, London, UK and Vienna, AT)
-

**COLLECTING AND PUBLIC ENGAGEMENT
FRIDAY, 8 SEPTEMBER, 4:00 – 5:00 PM**

The panel discussion explores the phenomenon of transferring private collections to public domains, along with their motivations and consequences. It addresses questions of sharing, belonging, and contribution and it will attempt to discuss various modes of acquisition and commissioning in terms of their social functions.

Moderated by Kaspar Mühlemann Hartl (Managing Director of Museum in Progress, Vienna, AT)

Participants:

- Pavlína Pudil (Collector, Patron, Co-Founder, and Member of the Board of Directors of Kunsthalle Prague, CZ)
 - Aphrodite Gonou (Advisor to the Museum of Cycladic Art, Athens, GR, and to private collections)
 - Nicolas Trembley (Curator for Syz Collection, Geneva, CH, advisor, and freelance Curator)
-

**CREATIVE TALK: RESEARCH AND PUBLIC ENGAGEMENT
SATURDAY, 9 SEPTEMBER, 2:00 – 3:00 PM**

The panel will feature guests from this year's Join the Conversation research program, who will speak about the importance of exploration, inquiry, and research in creating transcultural and multi-social awareness, particularly in the field of contemporary art.

With the kind support of the Vienna Business Agency.

Moderated by Francesca Gavin (Founder & Editor-In-Chief Epoch Review, London, UK, VCT-2023 ZONE1 Curator)

Intro by Jutta Scheibelberger (Vienna Business Agency, Vienna, AT)

Participants:

- Julie Boukobza (Curator, Paris, FR)
 - Finn Dittmer (Writer and researcher of African history & contemporary Black cultures and politics, Berlin, DE)
 - Viktoria Draganova (Curator, Sofia, BG)
 - Ingrid Haug Erstad (Director, Bergen Assembly, Bergen, NO)
 - Jody Pinkrah (Editor Contemporary And (C&), Berlin & Vienna, DE & AT)
 - Post Brothers (Curator, Warsaw, PL)
 - Salvatore Viviano (Curator, Host JTC, Vienna, AT)
 - Vera Zalutskaya (Curator & Editor of BLOK Magazine, Warsaw, PL)
-

**INSTITUTIONAL CREATIVITY AND PUBLIC ENGAGEMENT
SUNDAY, 10 SEPTEMBER, 2:00 – 3:00 PM**

The panel debate invites prominent members of the Viennese non-governmental institutional art scene to speak on the changing roles of galleries and other formats of art production in terms of the development of civic society.

Moderated by Alexandra Grausam (Director, das weisse haus, Vienna, AT)

Participants:

- Fanny Hauser (Curator, Art Historian, Co-founder Kevin Space, Vienna, AT)
 - Ursula Mayer (Artist, Co-founder Kunstverein Gartenhaus, Vienna, AT)
 - Kasia Matt-Uszynska (Curator, Art Historian, Director, Neuer Kunstverein, Vienna, AT)
-

**QUEER IN ART: COMMUNITY ENGAGEMENT AND COLLECTING
SUNDAY, 10 SEPTEMBER, 4:00 – 5:00 PM**

Due to socio-political and cultural developments at the end of the 20th century, open queerness has become an essential factor in contemporary art and cultural production. Yet queer art is often excluded from the hegemonic art market, which is Western, white, and male-dominated, and relegated to the “closet” of subculture.

This talk will discuss strategies for collectors to use their passion for collecting, as well as private exhibition projects (e.g. salons), to bring queer art to a wider audience and thus engage with the community. Other topics include: What different concepts can be behind a queer collection? How can a queer collection be built, or how can an existing collection be queered?

Moderated by Michael Kaufmann (Co-Founder and Curator Queer Art Spaces Vienna, Director Galerie Ernst Hilger, Vienna, AT)

Participants:

- Salvatore Viviano (Artist / Curator, Vienna, AT)
- Victoria Dejaco (Co-owner Galerie Wannerth Dejaco, Vienna, AT)
- Heinz Rudolf Miko (Art enthusiast and promoter, Vienna, AT)
- Martina Nußbaumer (Curator for Everyday and Cultural History, Wien Museum, AT)
- Katharina Wiedlack (Researcher, University of Vienna, AT)

GUIDED TOURS

viennacontemporary invites its guests to dive deeper into the art world with the help of special tailor-made private and public Guided Tours. Both public and private tours are offered in English and German.

Curator's Tours through "Not Either Or, But And"

From 7–9 September Laura Amann guides through the exhibition Not Either Or, But And in das weisse haus in the framework of VCT STATEMENT.

7-9 September daily 3:00 pm

Meeting Point: das weisse haus, Hegelgasse 14, 1010 Vienna

Free of charge

Curator's Tour ZONE1 with Francesca Gavin

Curator Francesca Gavin guides through the special presentation ZONE1 dedicated to young up-and-coming artists with a connection to Austria.

Sunday, 10 September, 1:30-2:30 pm

Collectors Tour

Start a collection now! With over 150 exceptional artistic positions, viennacontemporary offers the ideal environment to get to know galleries, artists, and their work during a tour!

8 September, 5:30 pm. Tour in German

The Future is Female

This tour sharpens your eye for international female artistic positions – their work, themes, and contexts.

8 September, 2:30 pm. Tour in English

Focus on Central and Eastern Europe

This tour offers the opportunity to get to know Eastern European galleries and their diverse program. You will get interesting insights and have the chance to discover contemporary Eastern European artists.

9 September, 5:30 pm. Tour in German

10 September, 2:30 pm. Tour in English

Overview

We invite you to an overview tour through viennacontemporary and present an exciting mix of must-sees, established positions from the domestic and international art scene as well as ZONE1 curated by Francesca Gavin.

9 September, 2:30 pm. Tour in English

10 September, 4:30 pm. Tour in German

The Queer Gaze on viennacontemporary

Drag artist Lady Nutjob invites you to explore the exhibiting galleries on a guided tour. Jupiter Rhea Braun is an artist whose work foremost dwells in performance, video art, writing, and the planning of various art venues. Under their pseudonym Lady Nutjob, they are active as a drag queen in multiple performances and activities for adults and children. As part of the collective Haus Of Rausch, they are living and working in Vienna and currently studying at the Academy of Fine Arts Vienna.

The tour is organized in cooperation with Queer Art Spaces Vienna.

10 September, 3:00 pm. Tour in German

PARTNER FESTIVALS

CURATED BY

Curated By, Vienna's gallery festival featuring international curators will enter its 15th round from 8 September to 14 October 2023. Since its formation in 2009, the gallery festival has become a central event for contemporary art in Austria. The galleries, 24 in total, are working out a program that aims to underline Vienna's significance as a location for contemporary art. The festival which brings together both established and young galleries, annually presents contemporary positions selected by international curators on an overarching theme. This year's fall program of the Viennese galleries will follow the concept of The Neutral, which was democratically chosen by the participating galleries.

PARALLEL VIENNA

PARALLEL VIENNA takes place for the 11th time from 5 – 10 September 2023 in the famous "Otto Wagner Areal" and sticks to its approach of using temporarily vacant buildings as a presentation platform for contemporary art. PARALLEL VIENNA is a hybrid between an art fair, exhibition platform, and artist studio. It presents young and emerging as well as established artistic practices and brings together art initiatives of every kind – art associations, galleries, project spaces, off spaces, and artist spaces –, both Austrian and international, all under one roof. It thus combines local artistic creation with international trends and contributes to building networks and fosters exchanges between artists, curators, collectors, and exhibition visitors.

VARIOUS OTHERS

VARIOUS OTHERS is the international format of the Munich art scene. Its most ambitious players – galleries, artist-run spaces, and museums – invite you to get to know the city's most important art venues in all their diversity. In collaboration with international partners, VARIOUS OTHERS offers visitors from all over the world contemporary art of the highest quality and relevance. With its splendid kick-off during the second weekend of September, VO promotes the lively contemporary art scene in Munich and its visibility as a vibrant city of culture.

COOPERATION PARTNER: DAS WEISSE HAUS

Already in 2022, the special exhibition of VCT STATEMENT took place at the premises of and in cooperation with das weisse haus, a collaborative platform for contemporary art in Vienna. Making interim use of vacant spaces since 2007, das weisse haus offers a locally rooted and internationally oriented experimental program of exhibitions, performances, workshops, and discursive formats, as well as a studio and residency program and, most recently, the digital platform dwhX.

PARTNER INSTITUTIONS

viennacontemporary takes great pride in its longstanding partnerships with many of the amazing art institutions in Vienna and beyond. Together, we have cultivated a vibrant and

dynamic art landscape that has firmly established Vienna as the art capital it is today. Our esteemed partner institutions offer exclusive deals and host captivating exhibitions around the time of viennacontemporary, enriching the artistic experience for visitors.

The partner institutions of VCT23 are Albertina, Arnulf Rainer Museum, Belvedere 21, Dom Museum Wien, Horten Collection, JMW, KHM, KUNST HAUS WIEN, Kunsthalle Wien, Künstlerhaus, Kunstmeile Krems, Leopold Museum, MAK, Mumok, Museum Gugging, Sigmund Freud Museum.

viennacontemporary is happy to announce a new partnership with the ride-sharing platform Uber. As an exclusive mobility partner, Uber will offer VIP rides and provide attractive discounts for all viennacontemporary guests. For detailed information about this service, the VIP Transport Desk will be available in the entrance area of the fair.

EXHIBITOR LIST

ZONE1

curated by
Francesca Gavin

Assunta Abdel Azim Mohamed | Galerie Ernst Hilger
Anthony Akinbola | Galerie Krinzinger
Brishty Alam | WONNERTH DEJACO
Irina Lotarevich | SOPHIE TAPPEINER
Elisabeth Molin | Sharp Projects
Matthias Noggler | Layr
Christiane Peschek | ALBA
Laura Pöld | Kogo
Katharina Schilling | house of spouse
Julia Znoj | Windhager von Kaenel

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[ALBA](#), Vienna
[CRONE](#), Vienna | Berlin
[Galerie3](#), Klagenfurt
[ELEKTROHALLE RHOMBERG](#), Salzburg
[E X I L E](#), Vienna
[Galerie Ernst Hilger](#), Vienna
[house of spouse](#), Vienna
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[Galerie Kandlhofer](#), Vienna
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[Galerie Knoll Wien und Budapest](#), Vienna | Budapest
[Galerie Rudolf Leeb](#), Vienna
[Layr](#), Vienna
[MEYER*KAINER](#), Vienna
[Galerie nächst St. Stephan Rosemarie Schwarzwälder](#), Vienna
[Gregor Podnar](#), Vienna
[Shore Gallery](#), Vienna
[Silvia Steinek Galerie](#), Vienna
[Galerie Elisabeth & Klaus Thoman](#), Innsbruck | Vienna
[SOPHIE TAPPEINER](#), Vienna
[Galerie Sophia Vonier](#), Salzburg
[VIN VIN](#), Vienna | Naples
[WONNERTH DEJACO](#), Vienna
[Zeller van Almsick](#), Vienna

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[Kai Middendorff](#), Frankfurt am Main
[Persons Projects](#), Berlin
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[Kisterem](#), Budapest**ITALY**[10 A.M. ART](#), Milano
[MLZ Art Dep](#), Trieste
[Giorgio Persano](#), Torino**LITHUANIA**[Meno Parkas Gallery](#), Kaunas**POLAND**[Krupa](#), Wrocław
[Le Guern Gallery](#), Warsaw
[Pola Magnetyczne](#), Warsaw**PORTUGAL**[Pedro Cera](#), Lisbon**ROMANIA**[Ivan](#), Bucharest
[SANDWICH](#), Bucharest**SERBIA**[Eugster || Belgrade](#), Belgrade
[non canonico](#), Belgrade**SLOVAKIA**[FOG Gallery](#), Bratislava
[ZAHORIAN & VAN ESPEN](#), Bratislava | Prague

SLOVENIA

[Galerija Fotografija](#), Ljubljana
[RAVNIKAR GALLERY SPACE](#), Ljubljana

SWITZERLAND

[annex14](#), Zurich
[Windhager von Kaenel](#), Zug

TURKEY

[GALERIST](#), Istanbul

UKRAINE

[The Naked Room](#), Kyiv
[Voloshyn Gallery](#), Kyiv

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**SAVE THE DATE
VIENNA CONTEMPORARY 2024
12 - 15 SEPTEMBER**

viennacontemporary is organized by

VC ARTFAIRS GmbH
Siebensterngasse 46/1/44
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