



viennacontemporary

Press Information

Vienna, 1 October 2019

A crowd-puller in its eighth edition, viennacontemporary once again underscores its leading role as the most important fair for art from Central and Eastern Europe.

With its consistently continued focus on art and galleries from Central and Eastern Europe, viennacontemporary has established itself as a fixture in the national and international art scene. This year, **29,163 visitors** have made their way to the four-day-fair at Marx Halle.

With **110 galleries** from **26 countries**, viennacontemporary is considered the leading event of contemporary art in Vienna and makes the extended September weekend an ideal time to visit a city that has always been a city of art and culture.

„The high quality of the participating galleries and ongoing experimentation to find the best formats for presenting contemporary art and culture are the fair’s main objectives. With this year’s Culture 5.0 Conference, we were able to broaden the discourse by connecting visual art with representatives from business, science, and digital technologies. It’s a direction we would like to continue to pursue in the future,“ said Dmitry Aksenov, Chairman of the Board of viennacontemporary.

The sales made are – as far as known – satisfactory for almost all participating galleries.

„A start, fortunately, a successful one, was made. As Artistic Director, I am grateful for the positive impact that our gallery colleagues have had on viennacontemporary 2019. The atmosphere in the Marx Halle was characterized by collegiality and had an air of glamor. We are continuing our path of gentle renewal and small adjustments, and enter the post-production phase full of inspiration,“ concludes Johanna Chromik after her first season as the fair’s Artistic Director.

Thanks to synergies with esteemed partners, such as the gallery format curated by, the fair for young art Parallel, and the Vienna Design Week, viennacontemporary was able to generate extensive coverage about Vienna’s vital art scene. This was not missed, neither by the German press nor by media from Eastern European or international specialist magazines. This close collaboration with important cooperation partners will be also strengthened and deepened next year.

„The need for a relevant art fair in a city like Vienna has, fortunately, been widely recognized. viennacontemporary has presented itself stronger than ever – both in the quality of the art presented, as well as in the sales figures. It remains our main concern to increase the commitment of national as well as international companies, as well as the desire to cooperate even closer with the City of Vienna,“ rejoiced the outgoing Managing Director of viennacontemporary, Renger van der Heuvel.

Awards

Bildrecht selected Marina Sula and the gallery Gabriele Senn as the winners of the viennacontemporary | **Bildrecht SOLO Award** of 4,000 euros.

Berlin-based artist Laura Schawelka was awarded the **Q21 viennacontemporary Artist-in-Residence Prize**, which is awarded in collaboration with the magazine EIKON – International Journal of Photography and Media Art. She was selected to work and live for two months in one of the 9

artist studios of the Q21 (www.q21.at) at MuseumsQuartier Wien. Also, she receives a scholarship of 2,100 euros.

Sales

For example, with the large local galleries, Galerie nächst St. Stephan was able to sell a work by the American-Canadian artist Jessica Stockholder for 70,000 euros; a work by Valie Export changed owner for 35,000 euros at Galerie Taddaeus Ropac; Galerie Hubert Winter sold a sculpture by Joel Fischer for 10,000 euros, and Konzett sold a work by Rudolf Polansky for 120,000 euros.

Kisterem Galeria from Budapest was able to get a collector enthusiastic about a work by György Jovanovics for 16,000 euros, while Galleria Michaela Rizzo closed sales for drawings by Matthew Attard for around 2,000 euros. The Romanian gallery Jezca handed over works by Radu Oreian and Ciprian Badovan to collectors for around 15,000 euros.

Also, younger galleries, such as Zeller of Almsick, have succeeded and sold, amongst others, Dejan Dukic for around 20,000 euros. Galerie Crone, which has moved from Berlin to Vienna, sold works by Daniel Lergon and Stefan Reiterer to a renowned US-American collection.

Others, like Galerie Krinzinger, Martin Janda, and Meyer Kainer kept a low profile but said they were very satisfied with the sales.

Talks and Guided Tours

The offered series of talks was met with a large public interest. The new tours, which this year for the first time had to be booked along with a ticket, were also mostly well attended. These program offers can be expected to be continued and expanded next year.

Fair dates 2020–2022:

24–27 September 2020

23–26 September 2021

22–25 September 2022

Sponsors and Partners

Main partner: **Erste Group**

Partners: **Aksenov Family Foundation, BDO, Bildrecht, RDI Group, INVESTER United Benefits, AENEA, UNIQA, CreditPilot, Hey-U, The Vienna Tourist Board, MuseumsQuartier Wien, Kunstmeile Hamburg, Aesop, Kattus, illy, Vöslauer, Ottakringer, CIRC**

With kind support of: **Municipal Department 7 – Cultural Affairs of the City of Vienna, Vienna Business Agency**

ZONE1 supported by: **Austrian Federal Chancellery**

Focus supported by: **Igor Zabel Association for Culture and Theory, ERSTE Stiftung**

Prizes 2019: **Bildrecht, Q21 | EIKON**

Contemporary Lounge partners: **Theresa Obermoser Interior Design, BOCCI, THONET, munna, GOLRAN, TIGLO, Ginger & Jagger**

Official Airline: **Austrian Airlines**

Ticketing Partner: **Wien Ticket**

Event Partners: **Vienna Humanities Festival, curated by_2019_Circulation, PARALLEL VIENNA, VIENNA DESIGN WEEK**

Partner Institutions: **Albertina, Belvedere & Belvedere 21, frei_raum Q21 exhibition space, MuseumsQuartier Wien, Jüdisches Museum, Kunsthalle Wien, KUNST HAUS WIEN, Kunsthistorisches Museum, LEOPOLD MUSEUM, MAK - Österreichisches Museum für angewandte Kunst / Gegenwartskunst, mumok - Museum moderner Kunst Stiftung Ludwig Wien, Secession**

Online Partner: **Artsy**

Strategic Media Partners: **Die Presse, Ö1, PARNASS**

Media Partners: **Aesthetica, ArtFacts.Net, Artmagazine, artprice.com, Auslöser, Collectors Agenda, Contemporary Lynx, C/O VIENNA MAGAZINE, EIKON, Exhibitionary, fair - Magazin für Kunst & Architektur, Flash Art, Fleisch Magazin, frieze, Kunstforum International, H.O.M.E, Larry's List, L'Officiel, METROPOLE, Monopol, Mousse, Musée Magazine, springerin, Texte zur Kunst, The Art Gorgeous, uppers & downers, Vellum, Vienna Art Review, Widewalls**

Information:

www.viennacontemporary.at
www.viennacontemporarymag.com
www.facebook.com/viennacontemporary
www.instagram.com/viennacontemporary

Team

Chairman of the Board: **Dmitry Aksenov**
Artistic Director: **Johanna Chromik**
Managing Director: **Renger van den Heuvel**
Director Corporate Development: **Evi Trentini**
VIP Relations and Events: **Katharina Abpurg, Anna Ruhdorfer, Josefine Hübler, Christine Friedreich, Mia Legenstein, Christina Linher, Roberta Keil, Vanessa Leismüller**
Exhibitor Relations: **Tanya Van Breda Vriesman, Clara Khevenhüller, Fanny Zerz**
Communications & Projects: **Kristina Kulakova, Johannes Rest, Eva Höfler, Anja Eder**

Guest curators: **Kimberly Bradley, Attilia Fattori-Franchini, Harald Krecji, Fiona Liewehr, Tevž Logar**

Members of the admission committee

Ursula Krinzinger, Galerie Krinzinger, Wien
Emanuel Layr, Galerie Emanuel Layr, Wien
Nikolaus Oberhuber, KOW Berlin, Berlin
Margit Valko, Kisterem, Budapest
Laura Windhager, Gianni Manhattan, Wien

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Press download

www.viennacontemporary.at/de/presse

Sponsoren und PartnerInnen

HauptpartnerIn: **Erste Group**

PartnerInnen: **Aksenov Family Foundation, BDO, Bildrecht, RDI Group, INVESTER United Benefits, AENEA, UNIQA, Hey-U, Wien Tourismus, MuseumsQuartier Wien, Kunstmeile Hamburg, Aesop, Kattus, illy, Vöslauer, Ottakringer, CIRC**

Unterstützt von: **MA 7 - Kulturabteilung der Stadt Wien, Wirtschaftsagentur Wien**

ZONE1 unterstützt von: **Bundeskanzleramt Österreich**

Focus unterstützt von: **Igor Zabel Association for Culture and Theory, ERSTE Stiftung**

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Offizielle Fluglinie: **Austrian Airlines**

Ticket PartnerIn: **Wien Ticket**

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