

## **Privacy Statement**

The protection of your personal data is of utmost importance for us. We therefore process your personal data exclusively in compliance with the applicable data protection regulations (DSGVO, TKG 2003). Here, we provide the data protection information about the most important aspects of data processing on our website.

### **Cookies**

This website uses cookies. Cookies are small files that allow this website to store specific information relating to the user on the visitor's computer while visiting our website. Cookies help us to determine how often and by how many users our web pages are accessed, and to design our offers in a way that is convenient and efficient for you. We use session cookies, which are stored only temporarily for the duration of your visit to our website, and permanent cookies to store information about users who access our website repeatedly. The purpose of using such cookies is to be able to provide an optimal user interface and to recognise users when they return so that we can make our website as appealing as possible and offer interesting content. A permanent cookie only contains an identification number. Your name, IP address, etc. are not stored. We do not create an individual profile about your usage behaviour.

You can change your browser settings to disable the storage of cookies. Please note, however, that such change may affect the way the website is displayed and limit the functionality of its user interface.

### **Privacy policy for the use of Google Analytics**

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files which are stored on your computer and which make it possible to analyse your use of the site. The information generated by the cookie about your use of this website will, as a rule, be transmitted to and stored on a server operated by Google in the USA. In case IP anonymisation is activated on this website, however, Google will truncate your IP address beforehand within Member States of the European Union or other Contracting Parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there. Google will use this information on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website and internet usage to the website operator. The IP address transmitted by your browser within the scope of Google Analytics will not be associated with any other data held by Google. You may prevent the storage of cookies by selecting the appropriate settings in your browser software; however, please note that if you do so, you may not be able to make full use of all functions offered by this website. In addition, you can prevent data generated by the cookie and relating to your use of the website (including your IP

address) from being collected and processed by Google by downloading and installing the browser plug-in available at the following link:

<https://tools.google.com/dlpage/gaoptout?hl=en>.

For further information on terms of use and data privacy, please visit

<http://www.google.com/analytics/terms/gb.html> or

<https://support.google.com/analytics/answer/6004245?hl=en>.

### **Newsletter**

You have the option of subscribing to our newsletter via our website. For this purpose, we need your email address and your declaration of consent. In order to send you relevant information, we will keep and use relevant data you gave us on a voluntary basis.

Once you have subscribed to the newsletter, you will receive an introductory email with a registration link.

You can cancel your subscription to the newsletter at any time.

### **Your Rights**

You have the right to information, correction, deletion, restriction, revocation and objection regarding your data stored by us. If you believe that the processing of your data violates data protection law or your data protection claims to have otherwise been violated, you can complain to us or the data protection authority.

### **Conditions for Admission**

Please find the conditions for admission at our [Exhibitors page](#).

### **Our contact information:**

VC Artevents GmbH

Siebensterngasse 46/1/44, A-1070 Vienna

[office \(at\) viennacontemporary.at](mailto:office@viennacontemporary.at)

T +43 1 996 2033

F +43 1 996 2033 - 66

## VERANSTALTUNGS REGELN

Durch einen Besuch einer Veranstaltung von VC ARTFAIRS GmbH mit dem Sitz in Wien und der Geschäftsanschrift 1070 Wien, Siebensterngasse 46/1/44, eingetragen im Firmenbuch des Handelsgerichts Wien unter FN 580820y (im Folgenden kurz „VC“) unterwerfen Sie sich folgenden Veranstaltungsregeln:

### 1. Allgemeine Veranstaltungsregeln

- 1.1 Das Rauchen im Veranstaltungsort ist nur in den hierfür ausgewiesenen Bereichen zulässig. Außerhalb davon ist das Rauchen – einschließlich E-Zigaretten – verboten.
- 1.2 Das Betreten der Veranstaltung mit Haustieren, insbesondere aber nicht ausschließlich. Hunden, ist untersagt.
- 1.3 Besuchende stimmen einer Sicherheitskontrolle beim Betreten und Verlassen der Veranstaltung zu. Hierzu haben die Besucher dem Sicherheitspersonal oder sonstigem Personal von VC unaufgefordert die geöffnete Tasche vorzuweisen.
- 1.4 Das Anfertigen von Lichtbild- Video- und Audioaufnahmen zu kommerziellen Zwecken ist, sofern keine gesonderte schriftliche Genehmigung von VC vorliegt, untersagt. Darüber hinaus ist das Anfertigen von Foto- Film- und Tonaufnahmen nur unter Wahrung der entsprechenden urheberrechtlichen und datenschutzrechtlichen Bestimmungen zulässig.

## EVENT RULES

By attending an event of VC ARTFAIRS GmbH with its registered office in Vienna and its business address at 1070 Vienna, Siebensterngasse 46/1/44, registered in the Commercial Register of the Commercial Court of Vienna under FN 580820y (hereinafter referred to as "VC"), you agree to the following event rules:

### 1. General Event Rules

- 1.1 Smoking on the event location is only permitted in the designated areas. Beyond these areas, smoking – including e-cigarettes – is prohibited.
- 1.2 Entering the event with pets, especially but not exclusively dogs, is prohibited.
- 1.3 Visitors to events agree to a security check upon entering and leaving the event. For this purpose, visitors have to show the opened bag to the security personnel or other personnel of VC without being asked.
- 1.4 Taking photo-, video- and audio recordings for commercial purposes is prohibited, unless separate written permission has been granted by VC. Furthermore, taking photo-, video- and sound recordings in general is only permitted in compliance with the respective copyright and data protection regulations.

## 2. Lichtbild-, Video und Audioaufnahmen

2.1 Während der Veranstaltung werden Lichtbild-, Video und Audioaufnahmen im Folgenden kurz „**Aufnahmen**“) angefertigt, welche zur Darstellung unserer Aktivitäten auf Websites und auch auf Social Media-Kanälen sowie in Printmedien veröffentlicht werden. Mit dem Besuch einer Veranstaltung stimmen Sie der Anfertigung und Verarbeitung von Aufnahmen zu.

2.2 Verantwortlicher für die Datenverarbeitung ist VC:  
**VC ARTFAIRS GmbH**  
**1070 Wien**  
**Siebensterngasse 46/1/44**  
**office (at) viennacontemporary.at**  
**+43 1 996 2033**

2.3 Das Anfertigen von Aufnahmen erfolgt zum Zweck der Veröffentlichung auf Websites, auf Social Media-Kanälen sowie in Printmedien, um den Bekanntheitsgrad von VC zu erhöhen.

2.4 Das Anfertigen und die Verarbeitung der Aufnahmen erfolgt im berechtigten Interesse iSd Art 6 Abs 1 lit f DSGVO sowie §§ 12 und 13 DSG zum Zweck der Öffentlichkeitsarbeit und Darstellung der Aktivitäten von VC und um den Bekanntheitsgrad von VC zu erhöhen.

2.5 Die Aufnahmen werden am Ende des 3. Kalenderjahres nach Anfertigung bei VC gelöscht.

## 2. Photo, video and audio recordings

2.1 During the event, photo, video and audio recordings (hereinafter referred to as “**Recordings**”) are made, and these will be published on websites and in social media channels as well as in print media in order to present our activities. By attending an event, you agree to the making and processing of Recordings.

2.2 Person responsible for data processing is VC:  
**VC ARTFAIRS GmbH**  
**1070 Vienna**  
**Siebensterngasse 46/1/44**  
**office (at) viennacontemporary.at**  
**+43 1 996 2033**

2.3 Recordings are made for the purpose of publication on websites, in social media channels and in print media in order to increase the level of popularity of VC.

2.4 Taking and processing Recordings is done in the legitimate interest according to Article 6 para 1 lit f GDPR as well as §§ 12 and 13 DSG for the purpose of public relations and presentation of the activities of VC and to increase the level of popularity of VC.

2.5 Recordings are deleted at the end of the 3<sup>rd</sup> calendar year after being made at VC.

- 2.6 Die Aufnahmen werden an Folgende Empfänger übermittelt:
- a) sämtliche Abteilungen und Mitarbeiter bei VC;
  - b) Auftragsdatenverarbeiter und Auftragnehmer;
  - c) die Öffentlichkeit: Websites, Social Media und Printmedien.
- 2.7 Besuchende haben das Recht, gegen die Verarbeitung Widerspruch zu erheben. Dieser Widerspruch kann in jeder Form unter den in Punkt 2.2 angeführten Kontaktdaten eingebracht werden. Darüber hinaus können Besuchende die Auskunft, Berichtigung und Löschung der Daten verlangen.
- 2.6 The Recordings are provided to the following recipients
- a) all departments and employees at VC;
  - b) data processors and contractors;
  - c) the public: websites, social media and print media.
- 2.7 Visitors have the right to object to the processing. This statement of objection may be submitted in any form using the contact details provided in section 2.2. In addition, visitors can request information, correction and deletion of data.