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viennacontemporary

Press release

Vienna, 28 September 2015

**Vienna confirmed as art hub: viennacontemporary closes its gates counting 27.725 visitors**

*"More visitors, more international collectors and good sales of the participating galleries. All of this perfectly confirms our decision to reposition viennacontemporary. The international art fair at Marx Halle Vienna has clearly exceeded our expectations",* says Christina Steinbrecher-Pfandt, Artistic Director viennacontemporary, with regard to the new fair concept and the new September date.

With 27.725 visitors, a clear increase in numbers, viennacontemporary has closed its gates yesterday, 27 September 2015. The new venue at Marx Halle has, thus, lived up to the expectations of the organizers. Also the participating galleries have positively commented on the 19<sup>th</sup> century architecture and the sales during the four fair days.

*"The new venue is extremely suitable for an art fair. We have welcomed many collectors at our booth and have at least sold one work of art each day",* Andrei Jecza (Jecza Gallery, Timisoara) is pleased with his successful participation in viennacontemporary.

Moreover, Vienna as a city of art has benefitted from the new fair date in September. *"We have had good sales at viennacontemporary. In particular, I have heard many positive things about the fair and current exhibitions in Vienna from international collectors. But it is equally important that our international colleagues enjoy their stay here and the organizers of viennacontemporary have done an excellent job in this regard",* Andreas Huber (Galerie Andreas Huber, Vienna) summarizes his viennacontemporary experiences.

*"There were so many amazing people at the fair. We have had so many lovely and exciting encounters and have made many nice contacts here in Vienna. I would like to express my gratitude, also on behalf of the artist, to the entire fair team, who have done an extraordinary job",* states Jörk Rothamel (Galerie Rothamel, Erfurt), who has practically sold all of the works on display at his booth, all of them by Eckart Hahn (ranging between 5.000 and 15.000 euros).

Due to the high number of international and national collectors flocking to viennacontemporary, many other galleries also had the chance to witness a rise in sales. Regina Gallery from Moscow, having brought works by Fast Reaction Group and Sergey Bratkov to Vienna, could sell out its entire booth. Galerie Mezzanin (Geneva) could, for instance, sell a work by Christian Mayer (28.000 euros) to a private Austrian collector, another work by Kathrin Plavcak was sold to Moscow. Ani Molnár Gallery could sell works of all artists – Szilárd Cseke, Péter Mátyasi and Éva Mayer (ranging between 1.000 and 4.000 euros) – presented at viennacontemporary to new collectors and was particularly pleased with the well-functioning network of viennacontemporary. After a break, Thaddaeus Ropac (Salzburg, Paris) has once again come to Vienna, this time with a solo presentation of works by Pakistan-born painter Imran Qureshi of which several pieces ranging between 12.000 and 30.000 pounds (16.000 and 40.000 euros) were sold. The Atlantic landscapes

by photographer Janek Zamoyski, of which Czulość Gallery from Warsaw sold eight pieces, were priced with 1.200 to 2.800 euros.

Galerie Chobot (Vienna) is especially pleased with international new contacts and could sell a work by Walter Moroder (30.000 euros) as well as smaller pieces by Peter Dörfler and Jiří Dokoupil to international collectors. For the first time, Knoll Galerie (Vienna, Budapest) presented young Polish artist Kamil Kukla and could sell 14 works (starting at 1.000 euros) to international private collectors and museums from London to Warsaw. Geukens and De Vil (Knokke) was particularly pleased with its participation in viennacontemporary and sold a work by Sophie Kuijken (ranging between 9.000 to 12.000 euros) as well as works by Gideon Kiefer (from 4.000 to 5.000 euros). Gallery Nächst St. Stephan Rosemarie Schwarzwälder (Vienna) could sell all works by Sonja Leimer on display at viennacontemporary to private collectors from France, Germany and Austria. Krobath (Vienna) is pleased with its choice of a solo presentation by Sofie Thorsten of which two large-scale works were sold to a private collector and an Austrian museum.

Newcomer Anna Jill Lüpertz Gallery (Berlin) was happy to be at viennacontemporary in Vienna, could establish a lot of new contacts and is already looking forward to returning next year as she feels this is the right place to be. Charim Galerie (Vienna) could sell one large-scale work by Dorit Margreiter to an Austrian museum and one to an international private collector as well as works by Robert Muntean to private collectors. Galerie Nikolaus Ruzicska (Salzburg) was able to score three promising reservations by national and international collectors regarding works by Olaf Otto Becker, Axel Hütte and Josef Hoflehner.

*"It was a real chance for us to present, for the first time, Bulgarian artists as a focus of an international art fair. For the first time, different Bulgarian institutions have cooperated to facilitate this presentation. Given the huge interest from international curators, collectors and galleries as well as the response to the focus, also in Bulgaria itself, the presentation was a huge success", Vesselina Sarieva, Director Open Arts Foundation, is content with regard to the great interest in the special presentation at viennacontemporary Focus Bulgaria.*

*"I am pleased that our partners have been unanimously happy with their commitment in viennacontemporary. Also the galleries have expressed their content with our services. We have, thus, been able to significantly boost confidence both in viennacontemporary and in Vienna as an art market place. Both my team and me already look forward to the next viennacontemporary taking place at Marx Halle Vienna from 22 to 25 September 2016", Renger van den Heuvel, Managing Director viennacontemporary, states.*

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**viennacontemporary**  
**24 – 27 September 2015**  
**Marx Halle Vienna**  
**Karl-Farkas-Gasse 19, A-1030 Vienna**

**Fair dates 2016 and 2017:**

22 – 25 September 2016

21 – 24 September 2017

**Information:**

[www.viennacontemporary.at](http://www.viennacontemporary.at)

[www.fb.com/viennacontemporary](https://www.facebook.com/viennacontemporary)

[www.viennacontemporarymag.com](http://www.viennacontemporarymag.com)

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